## Smartmail Marketing™ Overview of Changes



## NEW REQUIREMENT FOR NEIGHBOURHOOD MAIL (NM) ITEMS WEIGHING MORE THAN 50 G

This overview is a notice of the changes that affect services you or an authorized user of your Agreement with Canada Post use.

## Neighbourhood Mail (NM)

To help us better serve our customers and manage limited capacity in our delivery facilities, we are introducing a new requirement for Neighbourhood Mail that will take effect on May 1, 2023. This change applies to new NM mailings only.

The change will require customers to seek authorization from Canada Post before depositing any NM items weighing more than 50 g. For weekly or more frequent mailings of NM pieces heavier than 50 g, customers will also need to provide a mailing plan. Canada Post will assess the mailing and provide a decision to the customer within 25 business days.

The updated customer guide posted at canadapost.ca/notice as of March 31, 2023, will come into effect on May 1, 2023. Look for the "important updates" section for details.

Please share this information with the appropriate representative within your organization.