



Upcoming Smartmail Marketing and Commercial Mail changes

Posted on October 27, 2023

On January 8, 2024, we will be increasing prices for the Smartmail Marketing™ and Commercial Mail services listed below.

These adjustments reflect the rising costs of processing and delivery, as we work to increase our capacity to better meet our customers' changing needs and serve the growing number of addresses across Canada.

We are working hard to be the best delivery partner possible – the partner that can elevate your business and that you and your customers can count on every day. We are committed to ensuring our pricing remains competitive and consistent with past adjustments, and that you continue to receive the best possible customer experience.

The price increases will affect the following services:

Smartmail Marketing (SMM)	Commercial Mail
<ul style="list-style-type: none">• Neighbourhood Mail™• Personalized Mail™• Postal Code Targeting	<ul style="list-style-type: none">• Publications Mail™• Business Reply Mail™ (domestic and international)

Price sheets containing the new rates are available at canadapost.ca/notice.

Note: There will be no price changes to Lettermail, Incentive Lettermail, U.S.A. and International Letter-post, or International Incentive Letter-post in January 2024.

Changes to Options and Surcharges

Neighbourhood Mail

- The fee for the Specified Delivery Start Date surcharge for Standard items will be reinstated. It was originally paused during the pandemic. Additionally, the surcharge will now also apply to Oversize items.
- Transportation fees will increase from \$0.0115 to \$0.012 per item

Publications Mail

- The annual fee will increase by \$10 from \$235 to \$245.

Business Reply Mail

- The annual fee will increase by \$25 from \$865 to \$890.

Domestic Registered Mail

- Additional liability coverage will increase from \$2.50 to \$2.75.



Change to Consumers' Choice program regarding community newspapers

Canada Post respects Canadians' choices when it comes to receiving unaddressed advertising mail delivered by their postal service. That's why our Consumers' Choice program offers a simple way for Canadians to stop receiving it.

Community newspapers are currently exempted from the Consumers' Choice program. However, to respect Canadians' choices, we are updating our approach to the delivery of community newspapers that contain commercial inserts. Effective January 8, 2024, community newspapers with commercial inserts or enclosures will no longer be delivered to addresses that are signed up for the Consumers' Choice program.

We will continue to deliver public interest materials to all addresses. This includes community newspapers (and community newspapers with inserts of a public interest nature). It also includes mailings from elected representatives, political parties, government departments and agencies at the federal, provincial, territorial and municipal levels, as well as band councils. Visit canadapost.ca/consumerschoice to learn more.

Consumers' Choice Acknowledgement Notice (33-086-558) will be updated to reflect this change.

Important notice: Removing plastic from Neighbourhood Mail

As part of our commitment to the greener good, one of our goals is to eliminate the use of plastic packaging in unaddressed mail. We continue to work with the Direct Mail industry to reduce the use of plastic in Neighbourhood Mail items. As part of this ongoing effort, we are informing all industry partners that, starting in mid-2025, we will no longer be accepting Neighbourhood Mail wrapped in plastic. Canada Post will share further information about this initiative to help customers with the transition.

Additional information

Full details on all recent and upcoming improvements to our Smartmail Marketing and Commercial Mail services are available at canadapost.ca/notice.

We recognize that any price adjustment has an impact on the customers we proudly serve. We don't take that lightly and do our best to minimize the impact of price increases.

We truly appreciate your business and value the trust you place in us. Thank you for choosing Canada Post.