

2025 DATA PRODUCT PRODUCTION SCHEDULE



The Data Production Schedule provides insight into the dates that Licensed Data Products are released.

DATA PRODUCTS POSTED ON SFTP SITE	RESTRUCTURE IMPLEMENTATION	VALID FOR MAILINGS FROM ... TO...
DEC 6, 2024	JAN 13, 2025	JAN 10, 2025 TO FEB 13, 2025
JAN3, 2025	FEB 17, 2025	FEB 14, 2025 TO MAR 13, 2025
FEB 7, 2025	MAR 17, 2025	MAR 14, 2025 TO APR 10, 2025
MAR 7, 2025	APR 14, 2025	APR 11, 2025 TO MAY 8, 2025
APR 4, 2025	MAY 12, 2025	MAY 9, 2025 TO JUN 12, 2025
MAY 2, 2025	JUN 16, 2025	JUN 13, 2025 TO JUL 17, 2025
JUN 6, 2025	JUL 21, 2025	JUL 18, 2025 TO AUG 14, 2025
JUL 11, 2025	AUG 18, 2025	AUG 15, 2025 TO SEP 11, 2025
AUG 8, 2025	SEP 15, 2025	SEP 12, 2025 TO OCT 16, 2025
SEP 5, 2025	OCT 20, 2025	OCT 17, 2025 TO NOV 13, 2025
OCT 10, 2025	NOV 17, 2025	NOV 14, 2025 TO DEC 11, 2025
NOV 7, 2025	DEC 15, 2025	DEC 12, 2025 TO JAN 8, 2026
DEC 5, 2025	JAN 12, 2026	JAN 9, 2026 TO FEB 12, 2026

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DATA POSTED TO SFTP SITE	POSTAL CODE ADDRESS DATA FILE	DELIVERY MODE DATA FILE	HOUSEHOLDER DATA FILE	HOUSEHOLDER – ELITE DATA FILE
DEC 6, 2024	241206ad.zip	241206dm.zip	241206hh.zip	241206he.zip
JAN 3, 2025	250103ad.zip	250103dm.zip	250103hh.zip	250103he.zip
FEB 7, 2025	250207ad.zip	250207dm.zip	250207hh.zip	250207he.zip
MAR 7, 2025	250307ad.zip	250307dm.zip	250307hh.zip	250307he.zip
APR 4, 2025	250404ad.zip	250404dm.zip	250404hh.zip	250404he.zip
MAY 2, 2025	250502ad.zip	250502dm.zip	250502hh.zip	250502he.zip
JUN 6, 2025	250606ad.zip	250606dm.zip	250606hh.zip	250606he.zip
JUL 11, 2025	250711ad.zip	250711dm.zip	250711hh.zip	250711he.zip
AUG 8, 2025	250808ad.zip	250808dm.zip	250808hh.zip	250808he.zip
SEPT 5, 2025	250905ad.zip	250905dm.zip	250905hh.zip	250905he.zip
OCT 10, 2025	251010ad.zip	251010dm.zip	251010hh.zip	251010he.zip
NOV 7, 2025	251107ad.zip	251107dm.zip	251107hh.zip	251107he.zip
DEC 5, 2025	251205ad.zip	251205dm.zip	251205hh.zip	251205he.zip